Working Package 6
Dissemination

Deliverable 6.1

International Conference
Developing Third Mission Activities in Universities
Durres
(Programme)

18th and 19th September 2014
The conference will be hosted by University “Aleksander Moisiu”, Durres, centrally located within short walking distance of Durrës seaside. Durrës is one of the oldest cities of Albania. It was founded by Epidamnos, king of the Taulants, an Illyrian tribe. He gave the city his name. In 627 BC, Illyrian invaders from Corinth and Corfu took control of the region and rebuilt the city as Durrakhion. In 229 BC, the Romans took control and changed the name to Dyrrachium which gave later the name of Durrazzo in Italian, Durrës in Albanian and Drač in Croat. Durrës is 33 km from the capital, Tirana. It is the first harbour and the second most important city in the country. It has now more than 200,000 inhabitants. There are many attractions to be visited and it has an enjoyable shiny summer.

Call for Papers

Albanian universities need to reinforce their role for the social and economic development of the country. This is a national priority stated in the Higher Education Strategy and in the Action Plan defined by national authorities. Teaching, learning and research, the traditional missions of universities, need improvements in order to support Albanian economic and social development. Moreover, what is known as university Third Mission (3M) also needs a stronger and deeper development in Albanian universities. The three groups of activities which are part of 3M (technology transfer, continuing education and social engagement) are still incipient in Albanian universities and a greater effort should be undertaken for making universities more responsive to social and economic needs, especially at regional level. This project U3M-AL focuses on promoting 3M activities in Albanian universities, training university staff, establishing Regional Development Centres in charge of 3M activities in each public university and finally creating an Albanian network for promoting 3M activities at national level. The project U3M-AL is addressed to promote cultural and structural reforms in universities but the role of the socioeconomic environment is also critical for the success of the project. In this sense, the project promotes the relationships with regional industry, employers, public authorities and the society at large. All of them have been part of the activities developed in this project and in the remaining activities when the project will be over.

Organisers

University of León (Spain) and University of Durrës (Albania).
Project Participants

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<thead>
<tr>
<th>Organisation Name</th>
<th>City</th>
<th>Country</th>
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<tr>
<td>University of León (Coordinator)</td>
<td>León</td>
<td>Spain</td>
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<td>Technical University of Valencia</td>
<td>Valencia</td>
<td>Spain</td>
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<td>Turun Yliopisto (University of Turku)</td>
<td>Turku</td>
<td>Finland</td>
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<td>Università di Roma &quot;La Sapienza&quot;</td>
<td>Roma</td>
<td>Italy</td>
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<tr>
<td>Ministry of Education and Sport</td>
<td>Tirana</td>
<td>Albania</td>
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<td>Universiteti Luigj Gurakuqi i Shkodrës (University of Shkodra)</td>
<td>Shkoder</td>
<td>Albania</td>
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<td>Universiteti Egrem Cabej i Gjrokastrës (Univ. of Gjrokastra)</td>
<td>Gjirokastra</td>
<td>Albania</td>
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<td>Universiteti Aleksandër Moisiu Durrës (University of Durres)</td>
<td>Durres</td>
<td>Albania</td>
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<td>Universiteti Bujqesor i Tiranes (Agricultural Univ. of Tirana)</td>
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<td>Universiteti Politeknik i Tiranës (Polytechnic Uni. of Tirana)</td>
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<td>Universiteti Fan Noli i Korçë (University of Korçë)</td>
<td>Korçë</td>
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<td>Universiteti i Vlores (University of Vlora)</td>
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<td>University Solutions</td>
<td>El Puig</td>
<td>Spain</td>
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<tr>
<td>Istituto Superiore Mario Boella</td>
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General Objectives of the Conference

1. To present the achievements of the project to the Albanian and international community.

2. To have a deeper and final reflection on the relevance of 3M activities for the socioeconomic future of Albania and the whole region.

3. To propose concrete models for the implementation of 3M activities.

4. To identify and discuss the main obstacles of the implementation of 3M activities in universities.

5. To present the dissemination actions of the project.

6. To illustrate the bridges between Albanian universities and society through the promotion of 3M.

7. To present the process that several Albanian Universities have followed to establish RDC for promoting and organizing 3M activities and to provide suggestions about the best way of doing it.

8. To present the Albanian network of 3M activities for promoting these activities.

Major issues to be addressed include

- Improving the management of Albanian universities in regard to 3M activities and providing better students services in the area of continuing education
- Improving the capacity of Albanian universities for obtaining additional financial resources and developing transparency about services and activities
- Developing technology transfer activities and establishing regional centres with this purpose
- Developing continuing education in society at large and establishing regional centres with this purpose
• Developing the social engagement of universities and establishing regional centres with this purpose
• University management and students services
• Institutional and financial autonomy and accountability
• Establishing a knowledge triangle higher education - innovation - research
• Development of lifelong learning
• 3M activities and the university mission
• Technology transfer and innovation
• Lifelong learning/continuing education
• Social engagement
• Supporting structures and mechanisms for developing 3M activities
• Case studies comparing at least two countries (including but not limited to those of South East Europe) as well as research-based policy recommendations are encouraged.

Conference fee

The conference participation fee is free. Participants are expected to cover their travel and accommodation expenses by themselves.

Travel and hotels

For the participants attending from outside the country we recommend a travelling agency to arrange the hotel and travel.

http://www.albtourstravel.com/alb/

email: lulimehmeti@yahoo.com
Organising Committee

Chair: Mithat Mema, Rector of the University of Durres (Albania)
Vice-Chair: Javier Vidal, Project Coordinator, University of León (Spain)
Members: Kseanela Sotirofski, University of Durres (Albania)
          Camino Ferreira, Project Coordination team, University of León (Spain)
          Edvin Kukunja, Advisor, Ministry of Education (Albania)
          Eva Cipi, Director of LLL office, University of Vlora (Albania)
          Erard Curcija, Head of International Relations Office, University of Shkodra (Albania)
          Ardian Cerava, Lecturer and head of International Relations Office University of Korça (Albania)

Scientific Committee

Chair: Javier Vidal, Project Coordinator, University of León (Spain)
Vice-Chair: Kseanela Sotirofski, Dean, University of Durres (Albania)
Members: Stefano Boffo, Professor, University of Naples (Italy)
          Pasi Malinen, Professor, University of Turku (Finland)
          Petteri Sinervo, Head of Development, University of Turku (Finland)
          Jose-Ginés Mora, Professor, University Solutions (Spain)
          Frederik Premti, Vice-rector, Polytechnic University of Tirana (Albania)
          Bizena Bijo, Vice-rector, Agricultural University of Tirana (Albania)
          Liljana Reçka, Vice-rector, University of Gjirokastra (Albania)
          María-José Vieira, Professor, University of León (Spain)
          Gjergj Mero, Rector, University of Korça (Albania)
Agenda

**Thursday, September 18th, 2014**

08:30 – 09:00  **Registration**

09:00 – 09:30  **Welcome**
Vice Minister Mr. Arbjan Mazniki (Ministry of Education and Sport of Albania)
Mithat Mema, Rector of the University of Durres (Albania)
Javier Vidal, Project Coordinator, University of León (Spain)
Municipality Head

09:30 – 10:30  **Inaugural Conference**
International Expert – Prof. Francisco Marmolejo (World Bank’s Lead Tertiary Education Specialist and Coordinator of its Network of Higher Education Specialist)
*Moderator: Prof. José-Ginés Mora (Institute of Education, University of London, United Kingdom)*

10:30 – 11:00  **Session 1**
Presentation of U3M-AL TEMPUS project results - Prof. Javier Vidal (Coordinator, University of León, Spain)

11:00 – 11:30  Coffee break

11:30 – 12:00  **Session 2**
Presentation of Albanian Network of 3M activities (Ministry of Education and Sport of Albania)

12:00 – 13:00  **Session 3**
Presentation of the Regional Development Centres: final results of the project (Albanian partners, 15 minutes)
*Moderator: Mr. Petteri Sinervo (University of Turku, Finland)*

- Universiteti Eqrem Çabej i Gjirokastrës (University of Gjirokastra)
- Universiteti Aleksandër Maisi Durrës (University of Durres)
- Universiteti Bujqesor i Tiranes (Agricultural University of Tirana)
- Universiteti Luigj Gurakuqi i Shkodrës (University of Shkodra)

13:00 – 14:00  Lunch

14:00 – 14:45  **Session 3 (continued)**
Presentation of the Regional Development Centres: final results of the project (Albanian partners, 15 minutes)

- Universiteti Politeknik i Tiranës (Polytechnic University of Tirana)
- Universiteti Fan Noli i Korçë (University of Korça)
- Universiteti i Vlores (University of Vlora)

14:45 – 15:00  Coffee break
15:00 – 16:30  **Session 4**
Thematic session: Institutional perspective and Social Engagement (15 minutes per contribution)
* **Moderator:** Prof. Agnes Simonyi (Institute of Economics and Regional Studies, Hungarian Academy of Sciences)

1. **The Third Mission of Universities: focus, main indicators and descriptors in a selected group of Higher Education Institutions in Puerto Rico**
   Marúa de los A. Ortiz Reyes. University of Puerto Rico
   Mercy Delgado Cordero. University of Puerto Rico
   Joselyñ López Villafañe. University of Puerto Rico
   Natalie Negrón Torrens. University of Puerto Rico

2. **Good practices of 3M activities in Latin American universities**
   José-Ginés Mora. Institute of Education, University of London (United Kingdom)
   María-José Vieira. University of León (Spain)

3. **3M Activity of Students of Faculty of Electrical Engineering**
   Aida Spahiu. Polytechnic University of Tirana (Albania)
   Nike Shanku. Polytechnic University of Tirana (Albania)
   Sonila Allkoci. Polytechnic University of Tirana (Albania)
   Krenar Caushi. Polytechnic University of Tirana (Albania)

   Suela Ndoja. Italian-Albanian Association Progetto Speranza (Italy)

5. **The role of universities in fostering regional development: not only technology transfer and innovation matter**
   Stefano Boffo. Università di Napoli Federico II (Italy)
   Enrico Pugliese. Sapienza Università di Roma (Italy)

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**Friday, September 19th, 2014**

09:00 – 11:00  **Session 5**
Thematic session: Technology Transfer & Innovation (15 minutes per contribution)
* **Moderator:** Prof. Pasi Malinen (University of Turku, Finland)

6. **3D body scanning technique for anthropometric measurements and custom clothing designing**
   Tatjana Spahiu. Polytechnic University of Tirana (Albania)
   Jorgaq Kacani. Polytechnic University of Tirana (Albania)
   Ermirja Shehi. Polytechnic University of Tirana (Albania)
   Genti Guxho. Polytechnic University of Tirana (Albania)
   Erald Piperi. Polytechnic University of Tirana (Albania)

7. **The monitoring techniques of the otter and the impact on the conservation and management of the water ecosystems, along the Drinos Valley, Southern Albania**
   Etleva Hysaj. University Eqrem Çabej, Gjirokastra (Albania)
   Majlinda Terpo. University Eqrem Çabej, Gjirokastra (Albania)
8. Moss biomonitoring technique of air in urban and rural zone of Gjirokastra región
   Majlinda Terpo. University Eqrem Çabej, Gjirokastra (Albania)
   Romeo Mano. University Eqrem Çabej, Gjirokastra (Albania)
   Etleva Hysaj. University Eqrem Çabej, Gjirokastra (Albania)

9. The role of universities as collaboration platforms in emerging economies
   Kaapo Seppälä. University of Turku (Finland)
   Céline Charpentron. University of Turku (Finland)
   Tuomas Mäkilä. University of Turku (Finland)

10. Education for Innovative and Inclusive Economic Development
    Jozef Bushati. University of Shkodra Luigj Gurakuqi (Albania)
        Adriana Galvani. University of Bologna (Italy)

11. The use of technology for a more qualitative education in medical sciences
    Isidor Kokalari. University Eqrem Çabej, Gjirokastra (Albania)
    Theodhor Karaja. University of Tirana (Albania)

12. The Evolution of University Technology Transfer towards Involvement with Industry: the Case of the Politecnico di Torino
    Augusto Cocorullo. Università di Napoli Federico II (Italy)

11:00 – 11:30  Coffee break

11:30 - 13:00  Session 6
   Thematic session: Continuing Education (15 minutes per contribution)
   Moderator: Prof. Ksaneela Sotirofski (University of Durres, Albania)

13. Application of museum space within the university
    Dorina Xheraj-Subashi. Center of Albanological Studies (Albania)

    Ledia Kashahu – Xhelilaj. University of Durrës Aleksander Moisiu (Albania)
    Jozef Bushati. University of Shkodra Luigj Gurakuqi (Albania)
    Gezim Dibra. University of Shkodra Luigj Gurakuqi (Albania)
    Mimoza Priku. University of Shkodra Luigj Gurakuqi (Albania)

15. Starting Lifelong Learning Activities: A New Experience on Developing the Third Mission in Vlora University to support Community Needs
    Eva Cipi. University Ismail Qemali of Vlora (Albania)
    Evelina Bazini. University Ismail Qemali of Vlora (Albania)

16. The role of human capital in the national economic development
    Klodian Muço. University Eqrem Çabej, Gjirokastra (Albania)
    Blerina Serjani. European University of Tirana (Albania)

13:00 – 13:30  Conference close

13:30 – 14:30  Lunch
CALL FOR PROPOSALS

We are delighted to invite you to submit a paper to International Conference U3M-AL: Developing Third Mission Activities in Albanian Universities, which is to be hosted by the University of Durres, Albania.

The proposal should clearly state your objective and your engagement with the subject and with the Track and major issues to be addressed on the conference. The tracks for the International Conference are:

- Track 1: Institutional perspective and Social Engagement (thematic session 4)
- Track 2: Technology Transfer & Innovation (thematic session 5)
- Track 3: Continuing Education (thematic session 6)

Please submit your proposal in the following link:
https://www.easychair.org/conferences/?conf=u3mal2014

All the accepted abstracts will be published in an ISBN electronic book. A selection of good quality papers will be published in a book.

Important dates

<table>
<thead>
<tr>
<th>Description</th>
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<tbody>
<tr>
<td>Registration</td>
<td>2014-03-01 - 2014-07-27</td>
</tr>
<tr>
<td>Abstract submission</td>
<td>2014-03-17 - 2014-05-01</td>
</tr>
<tr>
<td>International Conference date</td>
<td>2014-09-18 - 2014-09-19</td>
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</table>
The working languages of the conference are English and Albanian with simultaneous translation. Looking to encourage an informed dialogue, we welcome papers (3000-6000 words) by scholars and professionals on the topics listed above. PhD students are also encouraged to take part. The abstract should not exceed 3,500 characters and should be written in English.

Abstract Guidelines

The first rule of abstract writing is that it should engage the reader by telling what your paper is about and why they should read it. Although strictly not part of your abstract, the title of the proposed paper is most important. With regards the body of the abstract you need to make a clear statement of the topic of your paper and your research question. You need to say how your research was/is being undertaken. For example, is it empirical or theoretical? Is it quantitative or qualitative? Perhaps it follows the critical research method. Of what value are your findings and to whom will they be of use?

The abstract should then briefly describe the work to be discussed in your paper and also give a concise summary of the findings.

Please specify at least three key words at the same time as the abstract, which most closely reflect the content of the paper.

Papers Guidelines

Conference participants are required to follow APA style when writing a paper. The APA guidelines provide invaluable guidance on all aspects of the writing process, from the ethics of authorship to the word choice that best reduces bias in language.

General APA Guidelines

- **Margins:** One inch on all sides (top, bottom, left, right).
- **Font Size and Type:** 12-pt. Times New Roman font.
- **Line Spacing:** Double-space throughout the paper, including the title page, abstract, body of the document, references, appendices, footnotes, tables, and figures.
- **Spacing after Punctuation:** Space once after commas, colons, and semicolons within sentences. Insert two spaces after punctuation marks that end sentences.
- **Alignment:** Flush left (creating uneven right margin).
- **Paragraph Indentation:** 5-7 spaces.
- **Pagination:** The page number appears one inch from the right edge of the paper on the first line of every page.
- **Running Head:** The running head is a short title that appears at the top of the pages of a paper or published article. The running head is typed flush left at the top of all pages. The running head should not exceed 50 characters, including punctuation and spacing. Using most word processors, the running head and page number can be inserted into a header, which then automatically appears on all pages.
• **Active voice**: As a general rule, use the active voice rather than the passive voice. For example, use "We predicted that ..." rather than "It was predicted that ..."

• **Order of Pages**: Title Page, Abstract, Body, References, Footnotes, Tables, Figures, Appendixes.

Also remember that the paper should be submitted in Microsoft Word format (.doc or .docx).

Please consult the [official APA web site](https://apastyle.us) for detailed guidelines.

All papers need to be submitted and will be peer-reviewed prior to the conference. The number of participants presenting at the main sessions will be limited to those who submit papers of highest quality and relevance.